

January White Sale of Corsets

\$2.59

Gossard corsets in broken sizes, but all good styles. Made of heavy coutil. Regular \$4.25 values. January White Sale ----- \$2.59

Whiteman and Simpson

THE STORE OF SERVICE

January White Sale of Corsets

\$2.29

Another wonderful lot of Gossard corsets that are in broken sizes, but all good styles and are regular \$3.50 values. January White Sale price ----- \$2.29



January White Sale

Women from all over town have been anxiously waiting the news we tell today.



Six Big Days of Money Saving Opportunities—
Monday, Jan. 14th, Including Saturday, Jan. 19th

Like the blossoms on a peach tree, bright with promise of rich, ripe fruit in its season, and with full six months of earnest endeavor back of us, the Whiteman & Simpson store comes into its own again Saturday morning with the broadest variety of underpriced offerings in white wear ever offered. We positively guarantee a saving of from TWENTY TO FIFTY PER CENT on dainty undergarments of the Whiteman & Simpson quality.

Eight Wonderful Groups of Dainty Snow White Under Garments Very Much Underpriced For This Great Occasion

Group One—Underpriced at 19c

Children's pants, gowns, skirts and princess slips, made of excellent quality of muslin. Under ordinary conditions these little garments would sell for a much higher price. 19c

It's a wonderful assortment to select from at, the garment -----

Group Two—Underpriced at 23c the Garment

Women's gowns, corset covers, pants; children's waists, gowns, pants and other garments of quality in a beautiful grade of muslin. All grouped on one large table for your easy choosing, at, a garment ----- 23c

Group Three—Underpriced at 39c the Garment

This lot consists of the same garments as lot number two; the only difference is in the quality of material, which is of a superior grade of muslin. Every garment is very much underpriced at, the garment ----- 39c

Group Eight—Note the Descending Prices

Nainsook, long cloth, cambric and crepe teddy bears, gowns, combination suits, corset covers, pants, chemise and princess slips.

1.75 values on sale for...\$1.49 3.00 values on sale for...\$2.50

2.00 values on sale for...\$1.69 3.50 values on sale for...\$2.98

2.25 values on sale for...\$1.89 4.00 values on sale for...\$3.25

2.50 values on sale for...\$1.98 4.50 values on sale for...\$3.75

5.00 values on sale for ----- \$4.25



Group Four—Underpriced at 59c the Garment

In this lot you are sure to find a remarkable assortment of women's pants, skirts, gowns, corset covers, teddy bears, combination suits and children's pants and gowns. All made of high grade cambric. Underpriced for January White Sale at, the garment ----- 59c

Group Five—Underpriced at 79c the Garment

Women's and misses' skirts' gowns, combination suits, teddy bears, corset covers and complete assortment of all other garments. Comes in a superior quality of cambric and trimmed in fine laces and embroidery; also ribbon run. Worth \$1 and \$1.25. January White Sale price, the garment ----- 79c

Group Six—Underpriced at 89c the Garment

In this group you will have an opportunity to choose from a collection of fine cambric garments that are worth \$1.25 and up to \$1.50. They are very daintily made and trimmed in pretty laces and embroidery. January White Sale price, the garment ----- 89c

Group Seven—Very Extraordinarily Priced at the Garment \$1.19

Women's cambric and crepe teddy bears, combination suits, pants, chemise, corset covers, princess slips and gowns. Trimmed in laces and embroidery, and ribbon run. Regular \$1.50 values. January White Sale price, the garment ----- \$1.19

One lot of women's waists that heretofore sold for \$1.50, \$2.00, \$2.50 and up to \$5.00, reduced during this sale. One-fourth off the former selling price.



January White Sale of Silks

\$1.25 white crepe chiffon. Sale price the yard ----- \$1.08

\$1.75 white Georgette crepe, sale price, the yard ----- \$1.55

\$2.00 Georgette crepe, sale price, the yard ----- \$1.79

\$1.50 white silver cloth, sale price, the yard ----- \$1.15

75c white fiber cloth, sale price, the yard ----- 65c

\$6.50 hand embroidered silk teddy bear patterns, sale price ----- \$4.98

Royal Society Package White Goods Reduced One-Fourth for the White Sale

A remarkable collection of stamped doilies, guest towels, table runners, dresser scarfs, center pieces, night gowns, pillow cases, children's dresses and laundry bags.

White Ivory Ware Reduced One-Fourth During the January White Sale

Hundreds upon hundreds of genuine French ivory ware, consisting of buffers, trays, combs, brushes, hat pin holders, jewelry boxes, mirrors, pin cushions, picture frames, soap boxes and perfume bottles.

January White Sale of Bed Spreads \$1.50 and \$2.00

Featuring two very special numbers in a beautiful quality of materials. Come in plain and in extra large size.

Regular \$1.75 quality, sale price ----- \$1.50

\$2.25 quality, sale price ----- \$2.00

January White Sale Specials from the First Floor Yard Goods and Staple Section

One lot of 15c dimity and plain white lawn. January White Sale price, the yard ----- 12 1/2c

One lot of white pajama checks. Full 40 inches wide. Very special during the White Sale at, the yard ----- 17 1/2 & 25c

42 x 36 inch soft finish pillow cases. No starch and exceptional value during the White Sale at, each ----- 30c

One lot of embroidery that heretofore sold for 15c. January White Sale price, the yard ----- 5c

One lot of Val. and Cluny laces that heretofore sold for 10c yard. January sale price, the yard ----- 1c

Yard-wide bleached domestic that is a regular 15c value. Sale price, the yard ----- 9 1/2c

WOMEN'S AND MISSES' HOSE

Women's white fiber silk hose in all sizes that heretofore sold for 65c. Sale price, the pair ----- 45c

\$1.00 women's white boot silk hose. Special during the White Sale at, the pair ----- 90c

One lot of regular \$1.50 white and black silk hose. January Sale price, the yard ----- \$1.35

Women's white silk hose of a superior quality. And heretofore sold for \$2.00. January White Sale, the pair ----- \$1.80

Women's white lisle hose with double sole and heel; 35c value. Sale price, the pair ----- 25c

One lot of misses' white lisle hose in sizes 5 to 9. Regular 20c values. Sale price, the pair ----- 15c

TABLE DAMASK

For this great white event we have arranged to place a special lot on sale that we purchased six months ago on which we can guarantee our customers a saving of twenty per cent.

Price range at the yard ----- 35c to \$1.50

TOWELS

21x40-in. Turkish bath towels. Regular 35c value. Sale price, each ----- 25c

16x30-inch Turkish bath towels. Very special during the White Sale at, each ----- 14c

Featuring New and Exceptional Silken Under Garments for the Great Sale of White

CREPE DE CHINE CAMISOLES

Dainty and pretty little garments in pink and white which are trimmed in fine laces and ribbon run. Priced for the January White Sale at \$1.00, \$1.50, \$2.50, \$3.25, \$3.50 and upwards to \$5.00.

TEDDY BEARS

Teddy bears of crepe de Chine and wash silks in colors of pink and white. Many of them have embroidered fronts; beautiful laces add finishing touches to the garment. Priced for the January White Sale at \$2.50, \$3.50, \$3.95, \$5.00 and upwards to \$7.50.

NIGHT GOWNS

The garment that every woman wishes for and admires is a dainty silken night robe of crepe de Chine. Comes in colors of pink and white only. Lace trimmed, V and square necks and daintily embroidered fronts. Priced for the January White Sale at, the garment, \$5.00, \$6.50, \$7.50, \$10.00 and upwards to \$12.50.

